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Considerando a tirinha acima, em que crianças alteram o significado da palavra alface, redija um texto dissertativo que responda, necessariamente, às seguintes perguntas.

- I O que é signo linguístico e quais são suas facetas? [valor: 1,00]
- II No caso da alteração proposta pelo personagem Franjinha, no primeiro quadro, como seriam representadas as facetas do signo “alface”? [valor: 0,50]

**Resolução da Questão 1 – Item I (Texto Definitivo)**

PARA USO EXCLUSIVO DO CHEFE DE SALA  
 NÃO HÁ TEXTO

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## Resolução da Questão 1 – Item II (Texto Definitivo)

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NÃO HÁ TEXTO

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*Não utilize este espaço  
em nenhuma hipótese!*

Interpretar é saber ler por outros ângulos, é buscar os sentidos que o texto nos oferece, na sua natureza plural de significação.

A análise literária é uma comprovação do interpretado, mediante o processo de decomposição e identificação das partes e do todo constitutivo do texto. Esse procedimento está associado à intensa captação daquilo que, existindo no texto como estrutura, revela sua relação profunda com o significado ou com o sentido estabelecido.

É a análise literária que obriga a se estipular um método que leve à validade de uma interpretação. Das partes para o todo, ou do todo para as partes, a função analítica é fazer comprovação daquilo que se presumia significar o texto.

César Giusti. Internet: <[www.cesargiusti.bluehosting.com.br](http://www.cesargiusti.bluehosting.com.br)> (com adaptações).

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Com base no trecho acima, explique a diferença entre os atos de interpretar e de fazer uma análise literária.

*Não utilize este espaço  
em nenhuma hipótese!*

## Resolução da Questão 2 – Texto Definitivo

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**Seeking Work in the Social Net**

With more than 14 million Americans currently out of work and an unemployment rate higher than 9%, the old job-searching strategy of crafting a resumé and cover letter, then electronically submitting them to job boards and corporate Web sites, is no longer viable for most job seekers. There are simply too many applications and too few jobs. Michael Kelemen, a recruiter and host of the Recruiting Animal **show**, a call-in career development and recruiting radio show on BlogTalkRadio, told *Science Careers*, “These days it’s about being first to hear about new jobs and making yourself stand out as a job candidate. Social media makes that possible.”

Social media Web sites, which include online networking sites such as Facebook and LinkedIn, microblogging platforms such as Twitter, and video- and slide-sharing sites such as YouTube, are changing the way those seeking work find jobs. This is because social media sites allow job seekers to craft a fuller image of themselves beyond just their resúmes and to learn about jobs they might otherwise have missed. More importantly, it allows job seekers to communicate directly with prospective employers to learn more about job opportunities. Finally, it permits job seekers to more easily take advantage of the professional connections and networks they already have.

Besides helping job seekers find work, social media sites have also helped employers. Arie Ball, vice president of talent acquisition at Sodexo, an environmental engineering and facilities management company, believes that as her company has increasingly embraced social media, it has been able to more easily identify and recruit qualified job applicants. “Social media is a new way of communicating with prospective new hires, and it helps to improve the hiring experience for persons interested in our company,” Ball says. “We almost exclusively rely on social media for recruitment purposes these days”.

Cliff Mintz. *Science Magazine*. September 09, 2011. Internet: <<http://sciencecareers.sciencemag.org>> (adapted).



Based on the text above, answer the following question in English.  
What is the importance of social media sites?

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 NÃO HÁ TEXTO

**Resolução da Questão 3 – Texto Definitivo**

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**A friendly clown**

On one corner of my dresser sits a smiling toy clown on a tiny unicycle — a gift I received last Christmas from a close friend. The clown’s short yellow hair, made of yarn, covers its ears but is parted above the eyes. The blue eyes are outlined in black with thin, dark lashes flowing from the brows. It has cherry-red cheeks, nose, and lips, and its broad grin disappears into the wide, white ruffle around its neck. The clown wears a fluffy, two-tone nylon costume. The left side of the outfit is light blue, and the right side is red. The two colors merge in a dark line that runs down the center of the small outfit. Surrounding its ankles and disguising its long black shoes are big pink bows. The white spokes on the wheels of the unicycle gather in the center and expand to the black tire so that the wheel somewhat resembles the inner half of a grapefruit. The clown and unicycle together stand about a foot high. As a cherished gift from my good friend Tran, this colorful figure greets me with a smile every time I enter my room.

Internet: <grammar.about.com/od/developingparagraphs>.

The paragraph above is a descriptive one. In order to be coherent and vivid, the descriptions must be logically arranged and make use of sensorial details. Based on the text above and on the definition of a descriptive paragraph, answer the following questions in English.

- What kind of order does this paragraph follow?
- Which of the five human senses is prioritized by the author of the text?

**Resolução da Questão 4 – Texto Definitivo**

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 NÃO HÁ TEXTO

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**Why can most people remember a color, but only a few can remember pitch?**

Although most of us believe we are better at identifying colors than sounds, our ability to identify the exact frequency of light associated with a color is actually no better than our ability to name a pitch. Our perception of visible light depends on context. You might go shopping for house paints, for example, and be shocked to find that the particular shade of white you selected in the store makes your kitchen look pink! You may have chosen the wrong shade of white because the ambient light in the store differs from that of your home. If we could accurately identify colors, we would never make such mistakes. People may think they are more adept at identifying colors, however, because they tend to associate hues with specific objects, which do not change. For instance, we will generally perceive an apple to be red because the light reflecting off its surface remains fairly constant from moment to moment.

Internet: <www.scientificamerican.com> (adapted).

Explain the use of the modal verb “might” in the underlined fragment above. Write your answer in English.

**Resolução da Questão 5 – Texto Definitivo**

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